# Agenda Item No. 8.0



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# **MEMORANDUM**

**To:** Regional Coordinating Committee

From: CMAP Staff

**Date:** March 2, 2011

**Re:** State Agenda and Outreach Strategy for 55/45

The state plays a key role in funding and policy decisions that affect the allocation of funds, regional economic prosperity, prioritization of transportation and infrastructure projects, and the protection of our natural resources. In order for the region to be involved in the debates surrounding these issues, CMAP developed a state agenda, based on the policy directions of the GO TO 2040 plan. The state agenda, endorsed by the CMAP Board in February, will help staff focus efforts in Springfield and be used to inform our state delegation and partners about the state funding and policy priorities that impact our region.

The agenda focuses on four key areas as detailed in the attached documents. One area CMAP is prioritizing includes the elimination of 55/45 split for transportation revenues and creating fairer funding allocations. The priority is a key recommendation in the plan. It serves as the baseline for how the state can make more strategic investments for transportation centered on performance-driven results that use population, VMT, economic activity, and road miles as the key measures for programming road funds each year. To help articulate this initiative, staff prepared an Issue Brief that highlights the case in northeastern Illinois.

CMAP recognizes this effort as multi-year, and is proposing a draft outreach strategy that outlines the approach to increase the visibility of this issue among our state delegation and engage and mobilize our region to make this a priority issue for them in Springfield.

The 55/45 issue is the first of the state agenda priorities for which CMAP has developed an outreach strategy, and staff anticipates a similar approach would be taken with other priorities. CMAP is looking for the Regional Coordinating Committee to provide input on this approach and the specific strategy for 55/45 outlined in the attached documents.



# Legislative Outreach Strategy & Rollout

**GOAL** 

To eliminate the 55/45 split of the Road Fund and to create fairer allocations based on performance-based criteria.

## **OBJECTIVES**

- Increase the visibility of the issue within the northeastern Illinois state delegation.
- Engage and mobilize our regional communities and partners.
- Influence how the Governor, IDOT, and the ILGA determine annual budget for District 1.

#### **TARGET**

- Illinois General Assembly
- MayorsCounties
- Members Governor's budget and policy staff
- COGs

#### **STRATEGY**

- Educating ILGA members
- Mobilizing Cities, counties, COGs
- Organizing GO TO 2040 partners

#### **TACTICS**

Meetings with legislators, press releases, op-eds, blog posts, roundtables meetings, presentation to organizations, caucus

### **TOOLS**

Issue paper, Q&A sheet, sample resolution, sample letters to legislators/leaders/Governor, list of questions for northeastern Illinois legislators to be asking IDOT during appropriations hearings.

#### **TIMEFRAME**

Mid-February 2011-July 2013 (28 months)

ROLLOUT STRATEGY	
January	<ul> <li>Meet with Secretary Hannig</li> <li>Meet with Gov. Budget Staff</li> </ul>
February	<ul> <li>Prepare written materials (issue paper, Q&amp;A, letters, and resolution)</li> <li>Response to Governor's budget operating and capital</li> <li>Coordinate with key regional partners: MPC, metro 2020, CNT, Road Builders, tollway, IDOT, RTA (service boards)</li> <li>Send/present issue paper and Q&amp;A sheet to CMAP board and committees, counties, Council of Mayors, and COGs.</li> </ul>
March	<ul> <li>Meet with ILMPO to gauge support</li> <li>Continue to share/present issue paper and Q&amp;A sheet to CMAP board and committees, counties, Council of Mayors, and COGs</li> <li>Meet with Governor's budget and policy staff</li> <li>Meet with leadership and appropriation members in NEIL delegation.</li> <li>Designate House and Senate champions – D/R</li> <li>Media outreach; perhaps relate to bills that have had some traction – ones related to MFT and other financing issues.</li> </ul>
April	<ul> <li>Testify at budget hearing for IDOT (CMAP board, mayors)</li> <li>Meet with Governor's budget and policy staff</li> <li>Regroup with IDOT staff</li> <li>Create a bi-partisan caucus on transportation</li> <li>Prepare appropriation-related questions for members on House and Senate Committees; same questions can be used for a floor debate</li> </ul>
May	<ul> <li>Prepare appropriation-related questions for members on House and Senate Committees; same questions can be used for a floor debate</li> <li>Continue to recruit members for bi-partisan transportation caucus</li> <li>Media outreach; perhaps relate the approved budget bill</li> </ul>

**ACTION REQUESTED**: Discussion